

PRIVACY STATEMENT

Version May 2018

Privacy declaration

We respect the privacy of website visitors and ensure that the personal information you provide is treated confidentially. Processing of personal data is done in a manner that is in accordance with the requirements of the Dutch AVG (the Dutch GDPR) and the Dutch Telecommunications Act.

Who is responsible?

e-Bron Marketing B.V. is the 'Processing Manager' in the sense of the AVG for the processing of personal data of clients in the following situations:

- Processing of personal data of visitors of SurveyWorld.me, part of e-Bron Marketing B.V. website(s);
- The processing of personal data that you provide to e-Bron Marketing B.V. in the context of your registration via the website.
- The processing of personal data in the context of the client relationship with e-Bron Marketing B.V. or potential clients with whom e-Bron Marketing B.V. has been in contact or wishes to contact;
- The processing of personal data of recipients of promotions, newsletters and commercial e-mails from e-Bron Marketing B.V.;
- The processing of all other personal data relating to persons who contact e-Bron Marketing B.V. or those of who e-Bron Marketing B.V. processes personal data.

What kind of personal data does e-Bron Marketing B.V. process?

e-Bron Marketing B.V. processes personal data that you yourself provided to e-Bron Marketing B.V., personal data generated during your visit to the website and / or reading newsletters and / or personal data that e-Bron Marketing B.V. was allowed to derive from other sources, such as business Social Media platforms. It concerns the following types of personal data:

- Personal information provided by you:
- Personal data obtained through or generated by our website, electronic newsletters, commercial e-mails or related technologies:
- Personal data obtained from other public sources such as social media platforms and public registers:
- Personal data that e-Bron Marketing B.V. has received from its client who is 'Processing Manager' in the context of the AVG, with which it has concluded a general agreement and a processing agreement.

Purposes

e-Bron Marketing B.V. uses your personal data for various purposes:

- Executing an agreement in which you have issued an order to e-Bron Marketing B.V. to provide our services.

- Compliance with legal obligations.
- Maintaining contact with you. Your contact details are kept in our customer system and can be used for sending newsletters, updates and sending information that you have requested from us.
- Improving our product and service information and carrying out targeted marketing campaigns.
- Conducting and analyzing customer satisfaction surveys.
- Creating user statistics from the SurveyWorld.me website.

Grounds of the processing of personal data

e-Bron Marketing B.V. processes the personal data on the basis of one of the legal grounds mentioned in article 6 paragraph 1 AVG. The following grounds are specifically applicable:

- **Permission**
If we have requested your consent to process your personal data and you have given your consent, you will always have the right to withdraw this consent.
- **Execution of the agreement**
If you give us an order to deliver our services, we process personal data if and to the extent that this is necessary for the execution of the order.
- **Legal obligation**
- **Legitimate interest**
For example, e-Bron Marketing B.V. uses your contact information to keep you informed via newsletters and commercial emails.

Processors

e-Bron Marketing B.V. uses service providers (processors) to process personal data, that process this personal data on behalf of e-Bron Marketing B.V. e-Bron Marketing B.V. concludes a processor agreement with these processors, that meets the requirements of the AVG.

For example, e-Bron Marketing B.V. works with ICT service providers that provide software (software as a service) or hosting services. There are also ICT service providers that offer us support in keeping our systems safe and stable. [We also use third-party services for sending newsletters and commercial e-mails.]

Share personal data with third parties

Sometimes it is necessary to share your personal data with third parties. This may be necessary for the execution of the agreement, depending on the circumstances of the case. There are also legal obligations that require personal data to be passed on to third parties.

In certain cases, personal data are provided to third parties.

If a court decision requires us to provide personal data to third parties, we will have to comply with this.

Personal data can also be provided to third parties, in the event of a reorganization or merger of our company or the sale of (a part of) our company.

Transfer outside the (European Economic Area) EEA

In certain cases it is necessary to pass on the personal data to parties located outside the European Economic Area (EEA). Depending on the circumstances of the case, this may be necessary for the execution of your affiliate marketing assignment, whereby the 'Processing Manager' engages e-Bron Marketing B.V. as 'Sub-processor' in the context of the AVG. For example, e-Bron Marketing B.V. works with IT service providers which means it is possible that your personal data will be stored outside the EEA.

Storage period

e-Bron Marketing B.V. retains personal data it processes no longer than is necessary for the purpose of the processing or is required by law.

Security

e-Bron Marketing B.V. ensures appropriate security of the personal data that it holds, in accordance with the applicable requirements and guidelines.

Questions or complaints?

Every person can exercise certain rights with respect to his or her personal data on the basis of the AVG. In certain cases, you have the right to inspect, rectify and delete personal data. You may also object in certain cases to the use of your data or request that this use be restricted. In certain cases you can even request your data and take it to another party. For all these questions, please contact us via telephone number +31 88 3232 031 or e-mail: info@e-bron.nl

Use of cookies

We use cookies on our websites. The first visit to the website will ask for your explicit consent to the use of cookies via a message on the screen. A cookie is a file that is sent along with the pages from this website and stored by your browser on the hard drive of your computer or mobile device. We use cookies to remember your settings and preferences, such as language of the website.

You always have the option to remove cookies from your hard disk again. In addition, you can disable cookies via your browser. See for example this [explanation by the Consumers' Association](#) for further explanation.

Google Analytics

We use Google Analytics to track how users use the website and how effective our Adwords ads are with Google search result pages. The obtained information, including the IP address of your computer, is transferred to Google. Google stores this on servers in the United States. Read the [Google's privacy policy](#) for more information, as well as the specific [privacy policy of Google Analytics](#).

Google uses this information to keep track of how our websites are used, to provide reports on the websites to us and to provide advertisers with information about the effectiveness of their campaigns. Google may provide this information to third parties if Google is legally obliged to do so, or if such third parties process the information on behalf of Google. We

have no influence on this. We have not permitted Google to use the obtained Analytics information for other Google services.

Changes to the Privacy Statement

e-Bron Marketing B.V. reserves the right to amend or change this 'privacy statement' at any time and for any reason.